

SPONSORSHIP OPPORTUNITIES

TORONTO, MARS DISCOVERY DISTRICT



MEDICAL DEVICE PLAYBOOK 2023

TORONTO OCTOBER 19



Playbook delivers stories and insights from some of the medtech's most remarkable entrepreneurs and seasoned experts.

Sponsor Toronto Playbook 2023 and position your organization as a supporter and leading service provider for medtech entrepreneurs.



*Great networking event!
We'll be sponsoring for
years to come.*

Toronto 2022 Playbook Sponsor



PAST SPONSORS:



Sponsor Playbook and connect with **250 medtech entrepreneurs**, start-ups, and entrepreneurial organizations from across **North America**.

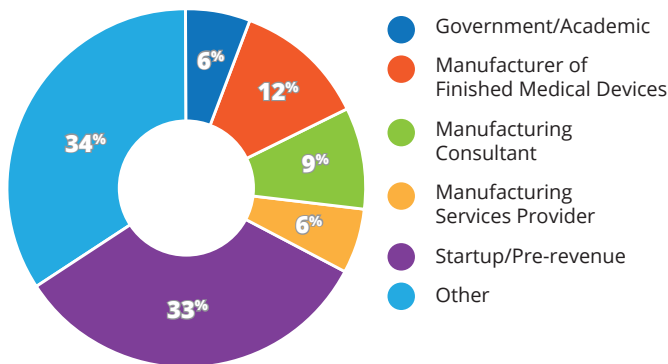
WHO ATTENDS?

Medtech entrepreneurs, regulators, leaders, investors and influencers from across Canada and the U.S. join us to learn, network, and get inspired. And Playbook delivers.

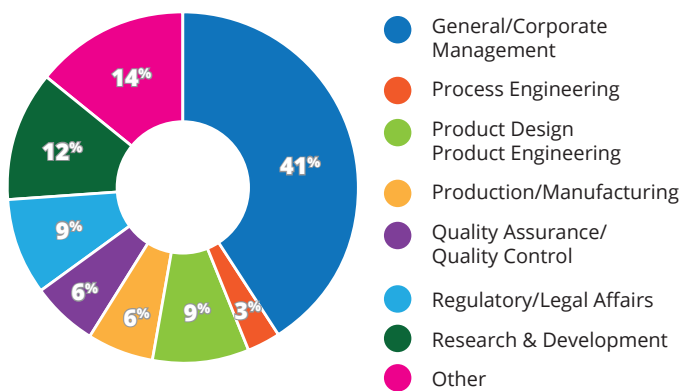
“
*Dream a bigger dream!
 Some of the most successful
 medical device entrepreneurs
 are telling their story.*
 ”
 Medtech CEO, Medical Device Playbook 2022



PLAYBOOK ATTENDEES BY ORGANIZATION:



PLAYBOOK ATTENDEES BY TITLE:





Program Sponsorship Options

Medical Device Playbook Program Sponsorships provide brand exposure, lead opportunities, networking and the opportunity to initiate mutually beneficial relationships with medtech entrepreneurs, start-ups, leaders, and influencers.

- Connect, lead, and share your expertise
- Become part of attendees' commercialization journeys
- Gain leads, resources, and insights



It gave me a better sense that we can do "the impossible" and bring safety-critical medical devices to market with a small team.

Toronto 2022 Attendee



	Gold Sponsorship	Supporting Sponsorship
	\$5,000 per event	\$3,000 per event
Session Sponsorship - logo and "Sponsored by" in session descriptions and introduction.	1	No
Exhibit space	Yes	Yes
Conference passes	10	5
Senior executive participation in invite-only VIP activities	Yes	Yes
Medical Device Playbook 2023 delegate mailing-to-list	Yes	No
Corporate logo recognition and acknowledgment	Yes	Yes
Corporate profile and logo on Medical Device Playbook 2023 website	Yes	Yes



Hospitality Sponsorships Options

MEDICAL DEVICE PLAYBOOK NETWORK RECEPTION SPONSORSHIP

EXCLUSIVE SPONSOR: \$3,000 per event

Supporting the Network Reception demonstrates your company's leadership, and build relationships in a convivial setting. Benefits include corporate logo recognition in the program and website, event announcements and acknowledgment, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- Five (5) complimentary Reception passes for corporate representatives or invited customers/guests.
- MedDevPlaybook.com website logo recognition.

MEDICAL DEVICE PLAYBOOK NETWORK BREAK SPONSORSHIP

SPONSOR: \$1,500 per event

Medical Device Playbook attendees will enjoy morning and afternoon networking refreshment breaks compliments of the Networking Break Sponsor. Benefits include event announcements and acknowledgment, and reception table cards with your corporate logo.

- Table top exhibit space in high traffic reception area.
- Three (3) complimentary conference passes for corporate representatives or invited guests.
- MedDevPlaybook.com website logo recognition.



Fast pace, quality presentations, networking, good food.

2022 Toronto Attendee



SPONSORSHIP OPPORTUNITIES

For more information, contact:

StarFish Medical Marketing
marketing@starfishmedical.com

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