



**MEDICAL DEVICE
PLAYBOOK 2024**

**VANCOUVER
OCTOBER 21**

Sponsorship Opportunities

VANCOUVER, BRITISH COLUMBIA



Playbook delivers stories and insights from some of the MedTech's most remarkable entrepreneurs and seasoned experts.

Sponsor Medical Device Playbook Vancouver 2024 and position your organization as a supporter and leading service provider for MedTech entrepreneurs.

Past Sponsors:





“

*Dream a bigger dream!
Some of the most successful
medical device entrepreneurs
are telling their story.*

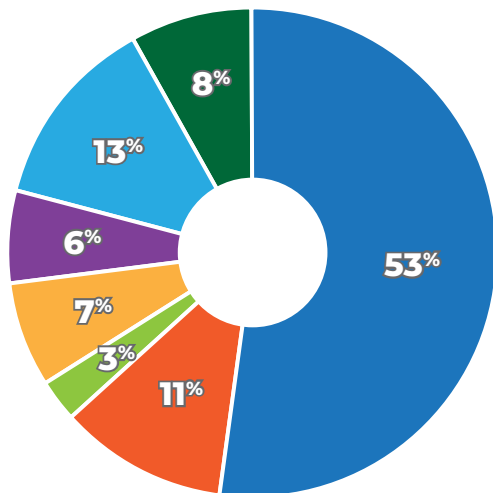
”

Sponsor Playbook and connect with 250 MedTech entrepreneurs, start-ups, and entrepreneurial organizations from across North America.

Who Attends?

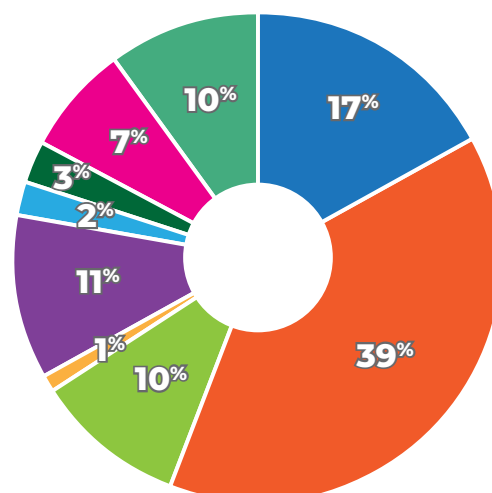
MedTech entrepreneurs, regulators, leaders, investors and influencers from across Canada and the U.S. join us to learn, network, and get inspired. And Playbook delivers.

Playbook Attendees by Organization:



- Startup/Pre-revenue
- Manufacturer of Finished Medical Devices
- Manufacturer of In Vitro Diagnostics
- Manufacturing Services Provider
- Manufacturing Consultant
- Government/Academic
- Venture Capital/Investor

Playbook Attendees by Title:



- Founder
- General/Corporate Management
- Marketing/Sales
- Process Engineering
- Product Design Product Engineering
- Production/Manufacturing
- Quality Assurance/Quality Control
- Regulatory/Legal Affairs
- Research & Development



Why Sponsor Medical Device Playbook

Elevate your brand by seizing the comprehensive benefits offered through Medical Device Playbook Program Sponsorships.

Our sponsorship opportunities provide brand exposure, lead generation, and networking avenues, allowing you to initiate valuable relationships with MedTech entrepreneurs, start-ups, leaders, and influencers.

As a sponsor, you have the platform to connect, lead, and share your expertise, becoming an integral part of attendees' commercialization journeys. Whether you aim to gain leads, resources, or insights, our diverse sponsorship options cater to your specific needs, ensuring a mutually beneficial engagement that propels your company to the forefront of the medical device industry.

“

*I travel all over the world
and this conference
was truly one of the most
educational*

- Manny Villafaña,
Founder of St. Jude Medical

”

9/10
Rating

97%
Recommend

2,700+
Attended

Program Sponsorship Options

	Gold	Silver	Bronze
	\$6,500	\$4,500	\$2,500
Exhibit Space	Yes	Yes	Yes
Priority Exhibit Space Selection	Yes	Yes	No
Conference Passes	10	5	2
Pre-Event Social	Yes (2 Seats)	Yes (1 Seat)	Yes (1 Seat)
VIP Dinner	Yes (2 Seats)	Yes (1 Seat)	No
Sponsored Speaker Session	Yes	-	-
Exclusive sponsorship of Playbook webinar broadcast	-	Yes (1 webinar)	-
Breakfast sponsorship + welcome reel	Yes	-	-
Verbal recognition at Event	Yes	Yes	No
Exclusive sponsor profile page and video on Medical Device Playbook Vancouver 2024 Website	Yes	No	No
Mini profile on Medical Device Playbook Vancouver 2024 Website including corporate profile, logo, and link on	Yes	Yes	Yes
Newsletter recognition	Yes	Yes	Yes
Inclusion in social media posts	2 posts	2 posts	2 posts
Inclusion in LinkedIn ad campaign	Yes	Yes	Yes
Exclusive promotional message on social media (leading up to and following the event)	6	4	2
Logo and "sponsored by" in sessions descriptions and introduction	Yes	Yes	Yes
Logo Recognition on name badges	Yes	No	No
Logo Recognition on table agenda placard in auditorium	Yes	Yes	Yes
Attendee list	Yes	Yes	Yes



“

Year after year, our customers converge here, making it an essential cornerstone of our success.

”

Previous Speakers



Tonya Porter
President,
Regulatory Scientist, Inc.



Bill Walker
Director of Entrepreneurship,
Duke Engineering



Manny Villafaña
Founder,
St. Jude Medical



Amir Salahieh
President & CEO,
Shifamed LLC



Kris Shah
President,
Baylis Medical Technologies



Stanton J. Rowe
Founder & CEO,
NXT Biomedical Incubator



Molly Shoichet
Co-Founder & CSO,
Amacathera



Jeffrey Weinhuff
Managing Partner & CIO,
Visionary Venture Fund



Ramgopal Rao
Chief Executive Officer,
LensGen, Inc.



Bill Hunter
President & CEO,
Canary Medical Inc.



Virginia Lang
President & Chief Scientist,
Hirlan Inc.



Lishan Aklog
Chairman & CEO,
PAVmed



Stan Lapidus
Director of a number of public
and private medical device and
diagnostics companies



Geof Auchinleck
Chairman and CEO,
Claris Healthcare Inc.



Mickey Urdea
Founder & Partner,
Halteres Associates



Sam Browd
Co-founder & Chief Medical Officer,
DeepWell DTx



MEDICAL DEVICE
EXHIBITION 2022
REGISTRATION

Starfish
MEDICAL

- Medical Device Testing
- Biocompatibility
- Chemical Characterization
- Microbiology
- MRI

Start Your Journey Today

TÜV SÜD

Add value. Inspire trust.

Medical Devices Certification

- MDR
- IVDR
- MDSAP
- ISO 13485
- UKCA

Previous Attendees

- Acumyn Inc.
- Aquavive Technologies Inc.
- Aquila Diagnostic
- AR Medical Technologies
- ARC Medical Devices Inc.
- Baylis Medical
- Bonsai Beta
- Canary Medical
- Claris Healthcare
- Clarius Mobile Health
- ClaroNav Inc.
- Conavi Medical Inc.
- CuePath Innovation
- Device Alliance
- eTreat Medical Diagnostics Inc.
- GenomeMe
- IKOMED Technologies Inc.
- Innovere Medical
- Insight Diagnostics Inc.
- Johnson & Johnson
- Kardium Inc.
- Keai Bioresearch Inc.
- LensGen
- Life Science Outsourcing
- Light Matter Interaction Inc.
- LightIntegra Technology
- Lumasonix Inc.
- Medella Health
- Medinovel
- MedisaCare
- MetaOptima Technology Inc.
- MolecuLight
- Navigate Surgical Technologies Inc.
- Novadaq Technologies
- NTBIO Diagnostics
- Octane OC
- Ophthalight Digital Solutions Inc.
- Pathronix Corp.
- PAVmed
- Penta Medical
- Perimeter Medical
- Prizm Media Inc.
- SensOR Medical Laboratories Ltd.
- SutureOut
- Titan Medical Inc.
- TÜV SÜD
- uFluidix
- Verisante Technology, Inc.
- Vison Medical USA
- Vitameter Inc.
- Winterlight Labs

SPONSORSHIP OPPORTUNITIES

For more information, contact:

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marketing@starfishmedical.com

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