



**MEDICAL DEVICE
PLAYBOOK 2025**

**TORONTO
NOVEMBER 5**

Sponsorship Opportunities

SCALING & SELLING IN
MEDTECH'S NEW REALITY

TORONTO, ONTARIO

TOP TIER
SPONSOR



CO-HOST



SPONSOR



Engage with a curated network of MedTech's most influential leaders who are actively shaping the future of medical technology, investment, and commercialization.

Who Attends?

Medical Device Playbook brings together MedTech entrepreneurs, regulators, industry leaders, investors, and influencers from across Canada and the U.S. to explore the challenges and opportunities shaping the industry.

Attendees include:

- MedTech Entrepreneurs & Startups driving the next wave of medical technology.
- Regulatory & Policy Experts navigating the evolving MedTech landscape.
- Investors & Acquirers identifying high-potential companies for growth and acquisition.
- Industry Executives & Thought Leaders shaping the future of healthcare innovation.

Past Sponsors:





Program Sponsorship Options

Top Tier \$10,000



Gold \$7,500

- VIP Dinner - 1 seat, invite only for sponsors, speakers + executives
- VIP Pre-Event Reception - 2 passes, sponsor, past + current speakers, staff only
- Booth space
- 10 full conference passes
- Exclusive Breakfast Sponsorship + welcome reel recognition
- Logo on attendee badges
- Acknowledgment of support in opening remarks
- Prominent logo placement on conference website, program & acknowledgment slide, table agenda placard in main session
- Recognition across social, email, and LinkedIn platforms

Silver \$5,000

- VIP Pre-Event Reception - 1 pass, sponsor, past + current speakers, staff
- Booth space
- 5 full conference passes
- Prominent logo placement on conference website, program & acknowledgment slide, table agenda placard in main session
- Recognition across print, social, email, newsletter and LinkedIn platforms

Bronze \$2,500

- 5 full conference passes
 - Prominent logo placement on conference website, program & acknowledgment slide
 - Recognition across print, social, email, newsletter and LinkedIn platforms, table agenda placard in main session
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Event Overview

November 4, 2025

6:00pm - 8:00pm: VIP Pre-Event Reception

Join us for an informal gathering for sponsors, past and current speakers and staff. Location to be announced.

November 5, 2025

8:30am - 5:00pm: Medical Device Playbook Toronto 2025

A full-day conference showcasing visionary minds in MedTech. Expect keynotes, sessions and networking with industry innovators.

5:00pm - 6:00pm: Closing Network Reception

Unwind and connect with fellow attendees, speakers, and sponsors.

7:00pm - 9:00pm: VIP Dinner

An exclusive dinner experience for Gold & Silver sponsors, speakers, and invited executives.

SPONSORSHIP OPPORTUNITIES

For more information, contact:

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