



**MEDICAL DEVICE  
PLAYBOOK 2025**

**TORONTO**  
NOVEMBER 5

# Sponsorship Opportunities

SCALING & SELLING IN MEDTECH'S  
NEW REGULATORY REALITY

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**TORONTO, ONTARIO**



# Engage with a curated network of MedTech's most influential leaders who are actively shaping the future of medical technology, investment, and commercialization.

## Who Attends?

Medical Device Playbook brings together MedTech entrepreneurs, regulators, industry leaders, investors, and influencers from across Canada and the U.S. to explore the challenges and opportunities shaping the industry.

## Attendees include:

- MedTech Entrepreneurs & Startups driving the next wave of medical technology.
- Regulatory & Policy Experts navigating the evolving MedTech landscape.
- Investors & Acquirers identifying high-potential companies for growth and acquisition.
- Industry Executives & Thought Leaders shaping the future of healthcare innovation.

## Past Sponsors:





# Program Sponsorship Options

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## Top Tier \$10,000



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## Gold \$7,500

- VIP Dinner - 2 seats, sponsors, speakers + executives only invite
- VIP Pre-Event Reception 2 passes, sponsor, past + current speakers, staff only
- Booth space
- 10 full conference passes
- Exclusive Breakfast Sponsorship + welcome reel recognition
- Logo on attendee badges
- Acknowledgment of support in opening remarks
- Prominent logo placement on conference website, program & acknowledgment slide, table agenda placard in main session
- Recognition across social, email, and LinkedIn platforms

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## Silver \$5,000

- VIP Dinner - 1 seat, invite only for sponsors, speakers + executives
- VIP Pre-Event Reception 2 passes, sponsor, past + current speakers, staff
- Booth space
- 5 full conference passes
- Prominent logo placement on conference website, program & acknowledgment slide, table agenda placard in main session
- Recognition across print, social, email, newsletter and LinkedIn platforms

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## Bronze \$2,500

- VIP Pre-Event Reception 2 passes, sponsor, past + current speakers, staff
  - 5 full conference passes
  - Prominent logo placement on conference website, program & acknowledgment slide
  - Recognition across print, social, email, newsletter and LinkedIn platforms, table agenda placard in main session
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# Event Overview

## **November 4, 2025**

### **6:00pm - 8:00pm: VIP Pre-Event Reception**

Join us for an informal gathering for sponsors, past and current speakers and staff. Location to be announced.

## **November 5, 2025**

### **8:30am - 5:00pm: Medical Device Playbook Toronto 2025**

A full-day conference showcasing visionary minds in MedTech. Expect keynotes, sessions and networking with industry innovators.

### **5:00pm - 6:00pm: Closing Network Reception**

Unwind and connect with fellow attendees, speakers, and sponsors.

### **7:00pm - 9:00pm: VIP Dinner**

An exclusive dinner experience for Gold & Silver sponsors, speakers, and invited executives.

#### **SPONSORSHIP OPPORTUNITIES**

For more information, contact:

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