

SPONSORSHIP OPPORTUNITIES

NEWPORT BEACH, CALIFORNIA



MEDICAL DEVICE PLAYBOOK 2024
NEWPORT BEACH
MAY 23



Playbook delivers stories and insights from some of the medtech's most remarkable entrepreneurs and seasoned experts.

Sponsor Medical Device Playbook Newport Beach 2024 and position your organization as a supporter and leading service provider for medtech entrepreneurs.



"I travel all over the world and this conference was truly one of the most educational"

- Manny Villafaña,
Founder of St. Jude Medical



PAST SPONSORS:



For more information, contact:
StarFish Medical Marketing, marketing@starfishmedical.com

NewportPlaybook.com

Sponsor Playbook and connect with **250 medtech entrepreneurs**, start-ups, and entrepreneurial organizations from across **North America**.

WHO ATTENDS?

Medtech entrepreneurs, regulators, leaders, investors and influencers from across Canada and the U.S. join us to learn, network, and get inspired. And Playbook delivers.



*Dream a bigger dream!
Some of the most successful
medical device entrepreneurs
are telling their story.*

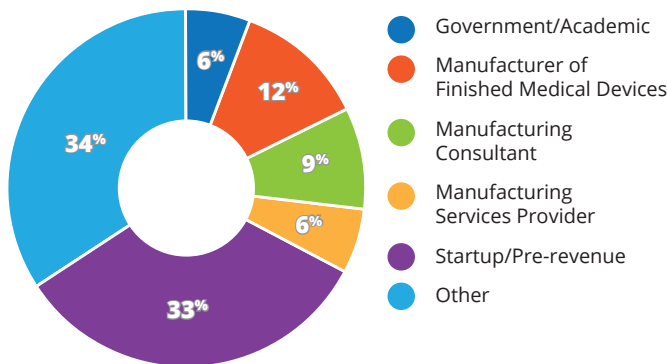


9/10
Rating

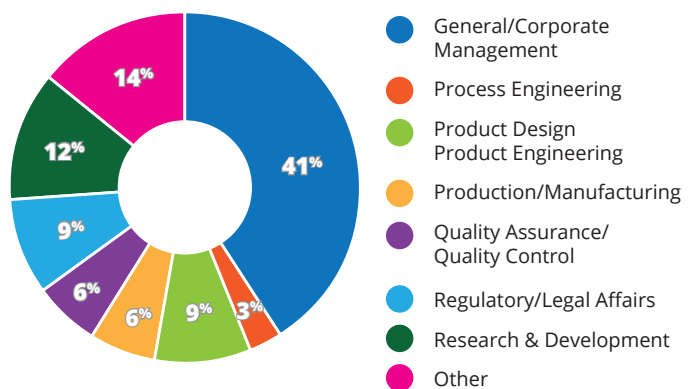
97%
Recommend

2,500
Attended

PLAYBOOK ATTENDEES BY ORGANIZATION:



PLAYBOOK ATTENDEES BY TITLE:





Why sponsor Medical Device Playbook

Elevate your brand by seizing the comprehensive benefits offered through Medical Device Playbook Program Sponsorships.

Our sponsorship opportunities provide brand exposure, lead generation, and networking avenues, allowing you to initiate valuable relationships with medtech entrepreneurs, start-ups, leaders, and influencers.

As a sponsor, you have the platform to connect, lead, and share your expertise, becoming an integral part of attendees' commercialization journeys. Whether you aim to gain leads, resources, or insights, our diverse sponsorship options cater to your specific needs, ensuring a mutually beneficial engagement that propels your company to the forefront of the medical device industry.



Year after year, our customers converge here, making it an essential cornerstone of our success.



Program Sponsorship Options

	Gold	Silver	Bronze
	\$6,500	\$4,500	\$2,500
Exhibit Space	Yes	Yes	Yes
Priority Exhibit Space Selection	Yes	Yes	No
Conference Passes	10	5	2
Pre-Event Social	Yes (2 Seats)	Yes (1 Seat)	Yes (1 Seat)
VIP Dinner	Yes (2 Seats)	Yes (1 Seat)	No
Sponsored Speaker Session	Yes	-	-
Exclusive sponsorship of Playbook webinar broadcast	-	Yes (1 webinar)	-
Breakfast sponsorship + welcome reel	Yes	-	-
Verbal recognition at Event	Yes	Yes	No
Exclusive sponsor profile page and video on Medical Device Playbook Newport Beach 2024 Website	Yes	No	No
Mini profile on Medical Device Playbook Newport Beach 2024 Website including corporate profile, logo, and link on	Yes	Yes	Yes
Newsletter recognition	Yes	Yes	Yes
Inclusion in social media posts	2 posts	2 posts	2 posts
Inclusion in LinkedIn ad campaign	Yes	Yes	Yes
Exclusive promotional message on social media (leading up to and following the event)	6	4	2
Logo and "sponsored by" in sessions descriptions and introduction	Yes	Yes	Yes
Logo Recognition on name badges	Yes	No	No
Logo Recognition on table agenda placard in auditorium	Yes	Yes	Yes
Attendee list	Yes	Yes	Yes

Previous Speakers



Deepika A. Lakhani Ph.D.
Senior Vice President, PAVmed Inc.



Bill Walker
Director of Entrepreneurship,
Duke Engineering



Manny Villafaña
Serial Entrepreneur and Inventor,
Founder of St. Jude Medical



Gregg Homer
Chairman and Chief Science Officer
at Ströma Medical Corporation



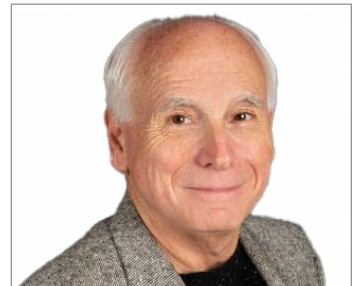
Kris Shah
President at Baylis Medical
Technologies



Stanton J. Rowe
Founder & CEO, NXT Biomedical
Incubator



Molly Shoichet
Co-Founder & CSO of Amacathera,
Prof. UofT



Paul Lovoi
Co-Founder and CTO,
MindRhythm Inc.



Ramgopal Rao
Chief Executive Officer, LensGen, Inc.



Bill Hunter
President & CEO at Canary
Medical Inc.



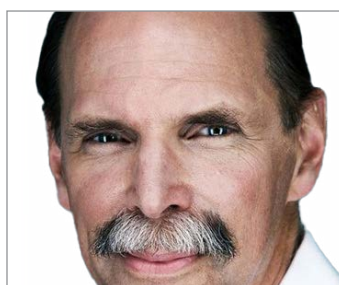
Steve Arless
Medical Technology Entrepreneur,
Adjunct Professor, McGill University



Lishan Aklog
Chairman & CEO of PAVmed



Stan Lapidus
Director of a number of public
and private medical device and
diagnostics companies



Geof Auchinleck
Chairman and CEO Claris
Healthcare Inc.



Gail Garland
Founder and CEO of OBIO®



Earl Slee
(Retired) Vice President, Technology,
Strategy and Business Development,
Medtronic Brain Therapies



Previous Attendees

Acumyn Inc.
 Aquavive Technologies Inc.
 Aquila Diagnostic
 AR Medical Technologies
 ARC Medical Devices Inc.
 Baylis Medical
 Bonsai Beta
 Canary Medical
 Claris Healthcare
 Clarius Mobile Health
 ClaroNav Inc.
 Conavi Medical Inc.
 CuePath Innovation
 Device Alliance
 eTreat Medical Diagnostics Inc.
 GenomeMe
 IKOMED Technologies Inc.

Innovere Medical
 Insight Diagnostics Inc.
 Johnson & Johnson
 Kardium Inc.
 Keai Bioresearch Inc.
 LensGen
 Life Science Outsourcing
 Light Matter Interaction Inc.
 LightIntegra Technology
 Lumasonix Inc.
 Medella Health
 Medinovel
 MedisaCare
 MetaOptima Technology Inc.
 MolecuLight
 Navigate Surgical Technologies Inc.
 Novadaq Technologies

NTBIO Diagnostics
 Octane OC
 Ophthalight Digital Solutions Inc.
 Pathronix Corp.
 PAVmed
 Penta Medical
 Perimeter Medical
 Prizm Media Inc.
 SensOR Medical Laboratories Ltd.
 SutureOut
 Titan Medical Inc.
 TÜV SÜD
 uFluidix
 Verisante Technology, Inc.
 Vison Medical USA
 Vitameter Inc.
 Winterlight Labs

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